

Static 6-sheet Specification



NOTE: Artwork must not have any text within 100mm from the top or bottom of the creative.

NOTE: For any campaigns over 4 weeks, we recommend you use 220 micron PVC material.

POSTER SPECIFICATION

Poster size	1800mm (H) x 1200mm (W) <i>(To be supplied at quarter size 450mm x 300mm)</i>
Safe copy area	1760mm (H) x 1160mm (W) <i>(To be supplied at quarter size 440mm x 290mm)</i>
Resolution	Minimum 300dpi
Bleed	Add a 3mm bleed to both dimensions
File Type	PDF

REQUIREMENT: Artwork must be supplied two weeks prior to the in-charge date.

How to send artwork

There are three ways to send files:

1. Email file to artwork@redbusmedia.com or contact Redbus operations on **02037736484**
2. Provide Redbus with login details for your FTP server so we can download the file from there
3. Request login details for the Redbus FTP server so you can upload the file to there